STATE OF ALABAMA
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF:	)	
	)	
I.D. ARMOR, INCORPORATED	)	
TV PRODUCTS 1, LLC	)	
TV PRODUCTS, INCORPORATED	)	**ADMINISTRATIVE ORDER**
WILLIAM J. ROTH	)	**NO. CD 2012- 00 13**
SHARRON L. ROTH	)	
JAMES N. ROTH	)	
	)	
RESPONDENTS	)	

CEASE AND DESIST ORDER

The Alabama Securities Commission ("Commission"), having the authority to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act ("Act"), upon due consideration of the subject matter hereof, and having confirmed information of the offers for sale and/or sale of securities into, within or from the state of Alabama, has determined as follows:

RESPONDENTS

1. **I.D. ARMOR, INCORPORATED, ("ARMOR")** is a Nevada Domestic Corporation with a filing date of December 3, 2007, representing itself as a marketing business providing technology solutions to protect an individual's personal identification, with a business address of 4800 Alpine Place, Suite 3, Las Vegas, Nevada, 89107.

2. **TV PRODUCTS 1, LLC, ("TV PRODUCTS 1")** is a Nevada Domestic Limited Liability Company with a filing date of November 23, 2009, representing itself as a television infomercial and marketing company promoting products for sale to the general public, with a business address of 4800 Alpine Place, Suite 3, Las Vegas, Nevada, 89107.