

## **ALABAMA SECURITIES COMMISSION**

770 WASHINGTON AVE, SUITE 570

MONTGOMERY, ALABAMA 36130-4700

Telephone: (334) 242-2984 or 1-800-222-1253 Fax: (334) 242-0240

Email: [asc@asc.alabama.gov](mailto:asc@asc.alabama.gov) Website: [www.asc.state.al.us](http://www.asc.state.al.us)

FOR IMMEDIATE RELEASE

### **Joseph P. Borg elected to head international securities organization**

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MONTGOMERY, ALABAMA (September 16, 2005) Joseph P. Borg, Director of the Alabama Securities Commission, has been elected to the position of President-elect for the North American Securities Administrators Association (NASAA) and will serve as President beginning September 2006. This is the second time that Borg will hold this prestigious position. Only one person has ever served two terms as president in the 87 year history of NASAA.

Organized in 1919, the North American Securities Administrators Association (NASAA) is the oldest international organization devoted to investor protection. NASAA is a voluntary association whose membership consists of 67 state, provincial, and territorial securities administrators in the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Canada, and Mexico.

Since becoming Director of the Alabama Securities Commission in 1994, Borg and his team have gained national prominence in closing down unscrupulous microcap stock brokerage firms and criminally prosecuting investment crooks. Recently, Director Borg was a key leader in the implementation of the Wall Street settlements of \$1.2 billion. His agency managed the Lehman Brothers investigation in the multi state probe concerning research analyst conflicts at large Wall Street firms. The state of Alabama's General Fund received \$5.1 million of Wall Street settlement fines. In addition to state and national recognition, Borg's expertise in securities industry and law is sought after internationally. For the past two years Borg has been invited to participate on committees at the United Nations to advise and assist in the development of partnerships between other nations to share information in an effort to prosecute/prevent international securities fraud and identity theft. Borg has represented state securities regulators at IOSCO (International Organization of Securities Commissions) and COSRA (Council of Securities Regulators of the Americas), both internationally known regulatory organizations.

Borg is an innovator in the development of investor education program throughout the state of Alabama. He formed an Education and Public Affairs office at the Commission in 2001 to promote investor education and fraud prevention education to all citizens of Alabama. This has resulted in programs and grants that will soon incorporate personal finance curriculum into Alabama public schools math and social studies courses grades K-12. In addition, Borg has partnered with the Alabama Attorney General office, the Alabama Department of Senior Services, the Alabama Cooperative Extension System, AARP and other agencies to provide fraud prevention and personal finance education to more Senior citizens in Alabama than ever before.

ASC records indicate that the Commission's conviction success rate of over 95% has continued to be one of the best in the United States since Borg has directed the Commission. In Fiscal years 2003 and 2004 ASC was responsible for over \$42.3 million in restitution orders to investors. Agency revenues since 1994 have increased from \$6 million to an average of \$10 million per year with over \$7 million in excess revenue expected to be deposited to the state General Fund at the end of this Fiscal year.

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Borg, who served as President for NASAA and as a member of NASAA's Board of Directors, Treasurer and Enforcement Section Chair, intends to once again bring Alabama's brand of effective enforcement and a continuing emphasis on investor education to the Association. NASAA's corporate office is located in Washington, D.C.

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If you have questions or require more information contact:

Daniel G. Lord

Education and Public Affairs Manager