

**ALABAMA SECURITIES COMMISSION  
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FOR IMMEDIATE RELEASE

**Alabama Public Television and the Alabama Securities Commission  
Partner to Promote Personal Finance**

MONTGOMERY, ALABAMA (December 1, 2004) The Alabama Securities Commission (ASC) and Alabama Public Television (APT) announced today a plan to promote personal finance to residents throughout the state of Alabama.

At a programming luncheon this week Joseph Borg, Director of the Alabama Securities Commission presented a grant check in the amount of \$15,200 to Jon Beans the News Director for Alabama Public Television. ASC was instrumental in assisting APT to write and receive this grant from the Investor Protection Trust<sup>1</sup>

APT will use these funds to undertake a major project focusing on financial education. With the journalistic and production resources from their weekly business series, "Alabama @ Work," APT plans to produce educational and informational pieces designed to improve financial literacy across a broad section of the public to include students, first-time home buyers, senior citizens, etc.

Jon Beans said, "APT is very thankful for this grant which will enable us to enhance coverage of consumer-oriented financial information featured on "Alabama @ Work," and help extend partnerships we have with a wide network of experts in all aspects of personal financial information and education."

Joseph Borg said, "ASC is delighted to partner with APT to promote financial education throughout the state of Alabama. APT has done an excellent job in keeping citizens informed on financial matters and to provide information to help citizens protect themselves from securities fraud. I think the viewing audience will be surprised at some of the projects APT plans to accomplish as a result of our partnership."  
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<sup>1</sup> For more information about the Investor Protection Trust go to <http://www.investorprotection.org>

The Director of the Alabama Securities Commission (ASC) cautions potential investors to thoroughly check out any investment opportunity. Contact ASC for inquiries regarding securities broker-dealers, agents, investment advisors, investment advisor representatives, financial planners, the registration status of securities, to report suspected fraud, or obtain consumer information:

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